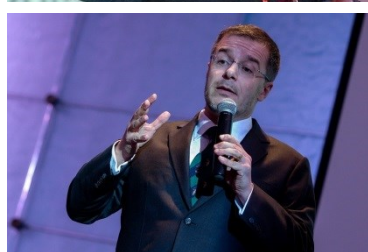


# Giovanni Di Noto



## Profile

Euro-born, French-educated, English-fluent, Australian-adopted, with an Italian ancestry, Mediterranean way of life, working all over South-East-Asia, living in Thailand unless roaming from client sites to conferences & strategic workshops all around the World.

Giovanni is the recipient of prominent industry recognitions including an Asia-Pacific Innovation Award, Best e-Commerce Award, Best IT implementation Award, Best International Contact Centre Award, Excellence in Talent Management Award and a broader list of many more Awards and Commendations far too long to be entirely featured here.

With a cross-disciplinary tertiary background in business management, IT and applied sciences, Giovanni has 3 decades of international cross-industry experience across all aspects of the digital economy, and a scorecard of hundreds of successful projects all delivered on-time or before, on-budget or below, on-objectives or beyond.

Giovanni is regularly invited to address audiences in global summits, national or state conferences, guest lecture Ph.D's & Post Doc's at leading universities & professional institutes, or called upon to brief executive teams and boards of directors from a diverse range of industries on strategic management & technology topics.

## Topics

- Key nanotechnologies & ingestible digi-smarties
- Organizational transformation best practices
- Cloud technology & industry future trends
- Digital, silver and share economies
- E-Commerce best practices
- Sustainable smart cities
- The end of marketing
- ASEAN opportunities



## Contacts for bookings

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 Gordon NSW 2072 Australia



3<sup>rd</sup> ELDERCARE INNOVATION AWARDS 2015  
 FACILITY OF THE YEAR - RESIDENTIAL AGED CARE



ITAC 2012  
 Best IT Implementation Award



LARGE BUSINESS CATEGORY  
 ANTHONY PRIVACY AWARDS 2008  
 HIGHLY COMMENDED



No.1 WEBSITE  
 THE WISE AWARDS 2007



POPAI  
 THE GLOBAL ASSOCIATION FOR MARKETING AT RETAIL  
 Retail Marketing Award

## Some previous conference engagements...

2015/05   Sydney	ACS NSW & ACT   State Conference   “The Big Picture on nano” keynote
2015/03   Singapore	FLW2015 Global Conference   “Operating in a Volatile, Uncertain, Complex and Ambiguous environment” keynote
2014/10   Melbourne	Annual IT Conference   “Toolkit for successful Organizational Transformation” presentation
2014/05   Sydney	The Northern Sydney Institute Graduation day   “Change Management” keynote
2014/03   Sydney	IT ACS State conference   “System Integration / The Next Horizon” keynote
2014/03   Singapore	FLW2014 Global Conference   “Macroeconomic trends and implications for the downstream oil industry”
2013/03   Sydney	The Northern Sydney Institute Graduation day   “Mid-term trends in IT” keynote
2012/07   Melbourne	Management Advantage Annual Conference   “Change Management” keynote
2012/02   Sydney	Builder conference   “Automation, System Integration, Robotics & Technology for the healthcare building industry”
2012/04   Melbourne	ITAC2012 National conference   “Information Technology in the Aged Care industry”
2011/10   Sydney	University Western Sydney, Advanced Leadership Program   Special Lecture “Mid-term industry trends”
2011/03   Sydney	University Western Sydney, Advanced Leadership Program   Special Lecture “Business Networking”
2009/09   Sydney	Marcusevans   Digi-Tech conference   “OOH Marketing, The Future of Marketing” keynote
2009/02   Sydney	Marcusevans   Consumer Insights Conference   “Insight Management framework” keynote
2009/02   Melbourne	Monash University, Postgraduate executive program   Special Lecture “Sustainability & Supply chain management”
2008/12   Sydney	ANZMAC 2008 international marketing conference   “Transformational marketing” keynote
2008/10   Sydney	Marcusevans   Green Marketing Conference   “A pathway to global sustainability” keynote
2008/08   Sydney	University Western Sydney, Faculty of Business   Special Lecture “Corporate Organizations”
2008/07   Sydney	University Western Sydney, Faculty of Marketing   Special Lecture “The 5 V’s of Marketing”
2008/03   Sydney	IIR & BRW magazine   Digital Marketing Summit   “Vertically Integrated Marketing” keynote
2008/02   Sydney	Marcusevans   Marketing Intelligence & Consumer Insights   “Customer macro-trends” keynote
2007/11   Melbourne	Elite Media & Marketing magazine   2 <sup>nd</sup> Digital Marketing Summit 2007   Public panel discussion on Marketing
2007/09   Sydney	IQPC   2 <sup>nd</sup> Online Marketing Summit   “A new type of ‘money can’t buy’ error” keynote
2006/10   Sydney	IQPC   1 <sup>st</sup> Online Marketing Summit   “Ground rules for successful Digital Marketing” presentation
2007/08   Sydney	Marcusevans   7 <sup>th</sup> Pricing Strategies International Conference   “Client-centered value-based pricing” presentation
2006/06   Sydney	IQPC   4 <sup>th</sup> Consumer Insights Conference   “Client-driven organizations” keynote
2006/05   Los Angeles	Global CE Conference   “Client-driven organizations” keynote
2006/04   Tokyo	Global Sony Conference   “Client-driven organizations” keynote
2005/11   Kyoto	Global e-Commerce summit   “e-Commerce & CRM best practices” keynote
2002/10   Tokyo	Global Privacy summit   “Corporate Social Responsibility & Privacy Compliance” panel discussion